

## Missouri Department of Economic Development

**Small Business Incubator** 

# 2010 Performance Report



Christopher "Kit" Bond Incubator - St. Joseph



BEGIN New Venture Center - St. Louis



Independence Regional Ennovation Center - Independence

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Arts Incubator - Kansas City



Ozarks Small Business Incubator - West Plains

### **Executive Summary**

### STATUTORY AUHTORITY

620.495, RSMo, as amended

### **PURPOSE**

The purpose of this program is to generate private funds to be used to establish a "protective business environment" (incubator) in which a number of small businesses can collectively operate, fostering growth and development during a business start-up period.

### PROGRAM DESCRIPTION

An incubator is a building, which can be divided into smaller units of space to be leased by small businesses. An incubator is also a program without infrastructure in which participants avail themselves of business development services to assist in the growth of their start-up businesses.

In addition to the space, incubators provide business development services for use by the tenants and participants. These services shall include, but are not limited to, financial consulting assistance, management and marketing assistance, business education, and physical services such as personal computers, copier, facsimile, conference rooms, labs, etc. Because of the shared services and efficient use of the available space, costs are usually much less than for a small business operating independently.

The incubator is not intended to be a permanent home for the new firm. After a period determined by the incubator's policy, a tenant will move from the incubator, thereby making room available in the incubator for a new start-up firm.

The Missouri Department of Economic Development approves ("certifies") or denies proposals for small business incubators based on the ability of the incubator to meet statutory requirements of the program; the economic impact of the incubator on the community, conformance with area-wide and local economic development plans; and location of the incubator, in order to encourage geographic distribution of incubators across the state. Certified incubators may receive contributions from taxpayers. The taxpayers in turn may receive tax credits in the amount of 50% of the contributions. The tax credits can be carried forward for five years and also be sold or transferred. The overall maximum amount of tax credits that can be authorized in any one calendar year is \$500,000.



St Louis Enterprise Center - Wellston



Small Business Synergy Center - St. Charles

### ECONOMIC IMPACT

Tax credits issued through the Small Business Incubator Program from the program's inception through December 31, 2009, total \$4.9 million, which attracted contributions totaling more than \$9.8 million.

### PROGRAM STATISTICS

Most tenants are originally from Missouri. However, four tenants were attracted from other states, primarily to CET, which are biological-medical technologies. These tenants chose CET due to their unique locations and affiliations with major research institutions, hospitals and universities located in the St. Louis region. Most graduates decided to stay in Missouri because of the founders' and workforce's residency. However, the graduates that relocated to other states identified the reasons for such decision as inability to raise additional funding or acquisition by another company. The information regarding the number of jobs, payroll and investment of graduate companies is not complete because most incubators do not track such data and thus are unable to provide it.

Six out of the nineteen incubators reported; 13 did not report at all. Of those not reporting, four incubator locations were closed, one consolidated into what is now Life Sciences and one decertified in 2007. One applied, but changed direction of the incubator, so application was put on hold. Only one did not report at all. Five new incubators were certified in late 2010, after the reporting deadlines. They were awarded tax credits for 2010, but first year reporting will be due in 2011

Small Business Incubators submit a Budget of Revenues and Expenditures application at the end of the calendar year, and we determine the division of tax credits for 2011 from this report. The following is a listing of the Incubators that were awarded tax credits, listed by year of approval.



Center for Emerging Technologies St. Louis



Life Sciences Business Incubation Center Columbia

Table 1 "Applications Rec'd/Approved through December 31, 2010"

Year	Applications Rec'd	Applications Approved	Name
1990	1	1	OZARK
1991	0	0	
1992	1	1 '	MITF
1993	2	2	SBSC, StLEC
1994	0	0	
1995	1	1	MIC
1996	0	0	
1997	1	1	BEU
1998	2	2	MIC, THEC.
1999	0	0	
2000	11	1	CET
2001	1	1	CET
2002	1	1	StLEC
2003	3	3	CET, NIDUS, TEC
2004	4	4	CET, LSBIC, JNBTIC, TEC
2005	5	5	CET, JNBTIC, LSBIC, SMIC, TEC
2006	6	6	CET, JNBTIC, LSBIC, SBSC, SMIC, TEC
2007	5	5	CET, JNBTIC, LSBIC, SMIC, TEC
2008	6	4	Avvio, CET, JNBTIC, LSBIC,SMIC, TEC
2009	3	3	CET, JNBTIC, LSBIC,
2010	8	8	CET, JNBTIC, LSBIC, Kit Bond, Ozarks SBI, Independence Regional Ennovation Center, Arts Incubator, BEGIN New Venture Center
Total	51	49	



Southeast Missouri Innovation Center (SMIC) – Cape Girardeau



Joseph Newman Business and Technology Innovation Center - Joplin

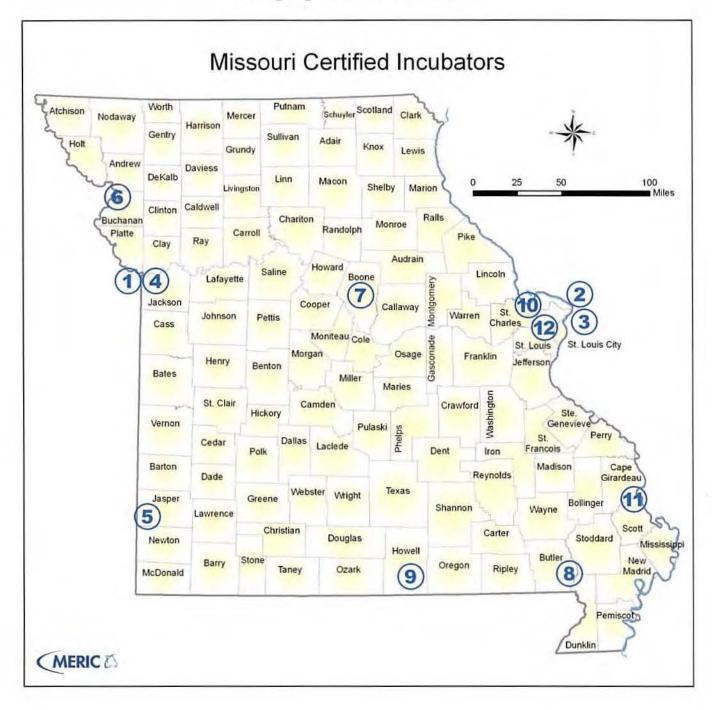


Ozark Foothills Business Incubator - Poplar Bluff

### Table 2 "Performance Statistics – through FY 2010" (See Exhibit 1 for detail by incubator)

Data Description	Total for all Incubators
# Incubators Created	19
#Incubators Inactive/Closed	7
#Incubators Active	10
#Incubators Under construction	2
# Incubators Decertified	1
Average occupancy rate 2008	45%
Focus	Bio-Med., R&D, Mfg, IT/ Comm, Plant & Life Science Mixed
State origin current/previous tenants	MO, NY, VA/CA, PA/NJ/FL, IL
# Tenants	87
# Tenants/Incubator jobs	461 full time/62 part time
\$ Tenants/Incubator payroll	\$14,186,461.00
\$ Tenants/incubator spending	N/A
Tenants average length in years	2.9 yrs
# Failed	42
Failed average length in years	1.20 yrs
# Missouri graduates	192
# Missouri graduates jobs	1206
# Missouri graduates still in business	136 reported
Missouri graduates average length in years	3.76 yrs
\$ Missouri graduates payroll	N/A
\$ Missouri graduates spending	N/A
# Other graduates	17
Other graduates average length in years	3.83
States moved to	CA, CO, NJ, IL, KY, SC, TX, WA, WI

### **Geographical Distribution**



### Missouri Certified Incubators Contact Information

### Active Incubators List

1.Arts Incubator - Kansas City

Sponsor: Arts Incubator - Kansas City

Contact person; Jeff Becker

115 W. 18th Street

Kansas City, MO 64108-1220

Phone: (816) 421-2292

Fax: (816) 421-2293

E-mail: jbeckers@artsincubatorkc.org

Website: www.artsincubatorkc.org

2. BEGIN New Venture Center

Sponsor: St. Patrick's Center

Contact person: Jan DeYoung

800 N. Tucker Blvd

St. Louis, MO 63101

Phone: (314) 802-0995

Fax: (314)

E-mail: jdevound@stpatrickcenter.org

Website: www.stpatrickcenter.org/programs/employment-

training/bnvc/

3. Center for Emerging Technologies (CET)

Sponsor: Center for Emerging Technologies

Contact person: Barbara Enneking

4041 Forest Park Avenue

St. Louis, MO 63108-3213 Phone: (314) 615-6900

Fax: (314) 615-6901

E-mail: benneking@emergingtech.org

Website: www.emergingtech.org

4. Independence Regional Ennovation Center

Sponsor: Independence Council for Economic Development

Contact person: Tom Lesnak

1509 W. Truman Rd

Independence, MO 64050-3436

Phone: (816)252-5777

Fax: (816) 252-5777

E-mail: tlesnak@independencemo.biz

Website: http://www.ennovationcenter.com/

5. Joseph Newman Business and Technology Innovation Center (JNBTIC)

Sponsor: Joplin Area Chamber of Commerce Foundation

Contact person: Steve Russell

320 E. 4

St. Joplin, MO 64801

Phone: (417) 624-4150

Fax: (417) 624-4303

E-mail: srussell@joplin.com

Website: www.newmaninnovationcenter.com

6. Kit Bond Science and Technology Incubator)

Sponsor: Missouri Western State University

Contact person: Dr. Gary E. Clapp, Pd.D.

4221 Mitchell Avenue

St. Joseph, MO 64507-2266

Phone: (816)271-5860

Fax: (816) 271-5972

E-mail: gclapp@missouriwestern.edu

Website: www.missouriwestern.edu/lifesciences

7. Life Sciences Business Incubation Center (LSBIC)

Sponsor: Missouri Innovation Center

Contact person: Quinten Messbarger

1601 S. Providence

Columbia, MO 65211

Phone: (573) 884-0492

Fax: (573) 884-3600

E-mail: messbargerq@missouri.edu

Website: www.muincubator.com

8. Ozark Foothills Development Association (OZARK)

Sponsor: Ozark Foothills Regional Planning Commission

Contact person: Felicity Brady

3019 Fair Street

Poplar Bluff, MO 63901

Phone: (573) 785-6402

Fax: (573) 686-5467

E-mail: greg@otrpc.org

Website: www.ofrpe.com/incubator.html

9. Ozarks Small Business Incubator)

Sponsor: Downtown West Plains, Inc.

Contact person: Heather Fisher

401 Jefferson

West Plains, MO 65775

Phone: (417) 257-2563

Fax: (417)256-8711 E-mail: hlands@email.com

Website: www.ozsbi.com

10. Small Business Synergy Center (SBSC)

Sponsor: Small Business Synergy Center

Contact person: Craig Frahm

5988 Mid Rivers Mall Drive

St. Charles, MO 63304

Phone: (636) 441-6880

Fax: (636) 441-6881

E-mail: efrahm@edestcharlescounty.com

Website: www.stec-edc.com

11. Southeast Missouri Innovation Center (SMIC)

Sponsor: Missouri Research Corporation

Contact: Mangels, Kathy

One University Plaza, MS 3300

Cape Girardeau, MO 63701 Phone: (573) 651-2570

Fax: (573) 651-5061

E-mail: kmangels@semo.edu

Website www.semo.edu/cie/

12. St. Louis Enterprise Center-Wellston (StLEC)

Sponsor: St. Louis County Economic Council

Contact person: Dennis Britte

6439 Plymouty Ave.

Wellston, MO 63133

Phone: (314) 615-7621

Fax: (314) 615-7666

E-mail: dbreite@sleec.com

Website: www.sleec.com

### Missouri Certified Incubators Contact Information

### **Inactive Incubators List**

#### Black Economic Union/Economic Growth Group (BEU)

Sponsor: Black Economic Union/Economic Growth Group

Contact person: Chester Thompson

1601 E. 18th

Kansas City, MO 64108 Phone: (816) 474-1080 Fax: (816) 474-5805 E-mail: chestert@beuke.

E-mail: chestert@beukc.org Website: www.beukc.org Incubator no longer active

Missouri Innovation Center (MIC) - not active incubator \*

Sponsor: Missouri Innovation Center

Contact: Kim March

410 S. 6th St., 214 Engineering Bldg. North

Columbia, MO 65201 Phone: (573) 884-0496 Fax: (573) 884-3600

E-mail: marchk@missouri.edu

Website:

\*Incubator is now Life Sciences Business Incubation Center

\* MIC is still active as an Innovation center.

#### Missouri IncuTech Foundation (MITF)

(DBA Missouri Enterprise Business Assistance Center) Sponsor: Missouri Enterprise

Contact Person: Rick Prugh 800 University Drive Rolla, MO 65401-2157

Phone: (573) 341-0117 Fax: (573) 341-0135

E-mail: rprugh@missourienterprise.org Website: www.missourienterprise.org Incubator decertified August 2007 Incubator is still active NIndus Center for Scientific Enterprise (NIDUS)

Sponsor: Monsanto Corporation Contact person: Susan Pais 893 North Warson Road St. Louis, MO 63141 Phone: (314) 812-8001 Fax: (314) 812-8080

E-mail: susan.e.pais@niduscenter.com Website: www.niduscenter.com

Technology Entrepreneur Center (TEC)

Sponsor: Technology Entrepreneur Center

Contact person: Willem Bakker 210 N. Tucker, Suite 600 St. Louis, MO 63101 Phone: (314) 436-3500 Fax: (314) 333-0409

E-mail: fchmelir@tecstl.org Website: www.tecstl.org

### Thomas Hill Enterprise Center (THEC) - not active

Sponsor: Thomas Hill Enterprise Center

Macon, MO

Incubator no longer active

#### Avvio Center

1600 Swift

North Kansas City, MO 64116 Contact Person: Joe Mullins Phone: (816)210-5305

Fax:

E-mail: Joe@startpath.org Website: under construction

Exhibit 1 "Performance Statistics - FY 2010 "

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N.A = data not available

Exhibit 2 "Annual Tax Credits Authorized per Incubator in Calendar Years"

BEGIN	Center for Emerging	Independence	Joseph Newman Business and Technology	Kit Bond	Life Sciences Business	Ozark Foothills Development	Ozarks Small Business	Small Business Synergy	Southeast Missouri Innovation	St. Louis Enterprise Center	TOTAL
	5	Center	(JNBTIC)	Incubator	(LSBIC)	(OZARK)	Incubator	Center (SBSC)	(SMIC)	(SILEC)	
1998 20	20	2010	2004	2010	2004	1990	2010	1992	2005	1990	
						\$ 2,500.00					\$ 2,500.00
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											9
								\$ 207,875.00		\$ 312,500.00	\$ 520,375,00
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											45
											9
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100,000,001											\$ 100,000.00
100.000.00											\$ 100.000.00
150,000.00			,								\$ 150,000.00
81,351,77										\$ 50,000.00	\$ 131,351,77
172,500.00											\$ 172,500.00
125,000.00			\$ 100,000.00		\$ 175,000.00						\$ 400,000.00
77,000.00			\$ 71,408.00		\$ 121,421.00				\$ 121,500.00		\$ 391,329.00
13,950,00			\$ 47,353.70		\$ 253,500.00			\$ 13,200.00	\$ 16,750.00		\$ 344,753.70
100,000,001			\$ 29,956.00		\$ 55,000.00				\$ 19,704.00		\$ 204,660.00
85,350.00			\$ 64,650.00		\$ 100,000,00						\$ 250,000.00
125,000,00											\$ 125,000,00
255,000.00			\$ 22,574.00		\$ 75,000,00						\$ 352,574.00
87.500.00 \$ 60		60,000,00	\$ 47,500.00	\$ 87,500.00	\$ 57,500.00		\$ 40,000.00				\$ 500,000,00
60,000.00 S 1,472,651,77 S 60		60.000.00	383,441,70	\$ 87.500.00	\$ 837,421.00	\$ 2.500.00 \$	40.000.00		221,075,00 \$ 157,954.00 \$	362,500.00	\$ 3,745,043,47

Exhibit 3 "Annual Tax Credits Issued per Incubator in Calendar Years"

Incubators	Arts Incubator	BEGIN	Center for Emerging Technologies (CET)	Independence Regional Ennovation Center	Joseph Newman Business and Technology Innovation Center (JNBTIC)	Kit Bond	Life Sciences Business Incubator Center (LSBIC)	Ozark Foothills Development Association (OZARK)	Ozarks Small Business Incubator	Small Business Synergy Center (SBSC)	Southeast Missouri Innovation Center (SMIC)	St. Louis Enterprise Center (StLEC) Wellston	TOTAL
Year Certified	2010	2010	1998	2010	2004	2010	2004	1990	2010	1992	2005	1990	
Calendar Year 1990		44.14	1000	-	2007			\$ 2,500.00				1202	\$ 2,500.00
Calendar Year 1991								-					\$
Calendar Year 1992			-										s .
Calendar Year 1993				-						\$ 207.875.00		\$ 312,500.00	\$ 520,375.00
Calendar Year 1994													s -
Calendar Year 1995												s -	s .
Calendar Year 1996													s .
Calendar Year 1997												5 .	5
Calendar Year 1998												s .	s .
Calendar Year 1999			\$ 90,573.63									s -	\$ 90.573.63
Calendar Year 2000			\$ 84.985.97				1						\$ 84,985.97
Calendar Year 2001			\$ 93,088.64									s -	\$ 93,088,64
Calendar Year 2002			\$ 6,000.00									\$ 50,000.00	\$ 56,000.00
Calendar Year 2003			\$ 137,500.00									s	\$ 137,500.00
Calendar Year 2004			\$ 87,662.92		\$ 93,500.00		\$ 90,000.00					s -	\$ 271,162.92
Calendar Year 2005			\$ 33,750.00		5 59.397.86		5 120,921.00				\$ 12,500.00	s -	\$ 226,568.86
Calendar Year 2006			\$ 6,250.00		\$ 36,457.54		\$ 253,500.00				\$ 4,249.00		\$ 300,456.54
Calendar Year 2007			\$ 94,782.86		S 14.110.76		\$ 52,375.00				1,2,10,00		\$ 161,268.62
Calendar Year 2008			\$ 184,375.53		S 34,166.67		\$ 32,080.00						\$ 250,622.20
Calendar Year 2009			\$ 113,314.83		\$ 17,500.00								\$ 130,814.83
Calendar Year 2010				\$ 1,250.00									\$ 1,250.00
TOTAL	s -	5 -	5 932,284,38	s 1,250.00	\$ 255,132.83	s -	5 548,876.00	\$ 2,500.00	5 -	\$ 207,875.00	5 16,749.00	\$ 362,500.00	\$ 2,327,167.21

Exhibit 4 "Annual Tax Credits Authorized per Incubator in Calendar Years" InActive Incubators

incubators	Awio Center	Black Economic Union (BEU)	Eastern Jackson County Business Incubator (EJCBI)	Missouri Innovation Center (MIC)	Missouri IncuTech Foundation (MITF)	Nidus Center for Scientific Enterprise (NIDUS)	Technology Entrepreneur Center (TEC)	Thomas Hill Enterprise Center (THEC)	TOTAL
r Certified	2008	1997		1995	1991	2003	2003	1997	
endar Year 1990									
endar Year 1991									
endar Year 1992					\$ 319,858,24			5	\$ 319,858.24
endar Year 1993									S
endar Year 1994									+ \$
endar Year 1995				\$ 17,899.00					S 17,899.00
endar Year 1996									
endar Year 1997		\$ 87,500,00							\$ 87,500.00
endar Year 1998		The second second		\$ 17,101.00				\$ 101,950.00	\$ 119,051.00
endar Year 1999									
endar Year 2000									\$
endar Year 2001									
endar Year 2002							The same of the sa		S
endar Year 2003						\$ 36,512,00	\$ 100,000.00		\$ 136,512.00
endar Year 2004							100,000,00		S 100,000,00
endar Year 2005							\$ 108,671.00		\$ 108,671,00
endar Year 2006							\$ 110,850.00		\$ 110,850.00
endar Year 2007							S 175,000.00		\$ 175,000.00
endar Year 2008	\$ 150,000,00	3					\$ 100,000,000		\$ 250,000.00
Round 2008	\$ (150,000,00)		AS MINES				(100,000,000) \$		\$ (250,000.00)
endar Year 2009	A STATE OF THE PARTY OF THE PAR		\$ 76,570,00						\$ 76,570.00
endar Year 2010		7	L 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1						
TAL		S 87,500.00 S	S 76,570.00	\$ 35,000.00	S 319,858,24 S	\$ 36,512,00	\$ 594,521.00	594,521.00 \$ 101,950.00 \$	\$ 1,251,911,24
	Certified March 2008	Closed	Now Life Sciences Incubator Never Aincubator	Now Life Sciences incubator	Decertified August 2007	Closed per Susan Pais 12/1/10	Closed	Closed	

Exhibit 5 "Annual Tax Credits Issued per Incubator in Calendar Years" inActive Incubators

incubators Years	Avvio Center	Black Economic Union (BEU)	Missouri Innovation Center (MIC)	Eastern Jackson County Business Incubator (EJCBI)	Missouri IncuTech Foundation (MITF)	Nidus Center for Scientific Enterprise (NIDUS)	Technology Entrepreneur Center (TEC)	Thomas Hill Enterprise Center (THEC)	TOTAL
'ear Certified	2008	1997	1995		1991	2003	2003	1997	
Salendar Year 1990									\$
Jalendar Year 1991									S
Calendar Year 1992					\$ 319,858.24				\$ 319,858.24
Jalendar Year 1993									55
alendar Year 1994					S				- 8
Jalendar Year 1995					S				
alendar Year 1996					+ S				
Calendar Year 1997					9				5
alendar Year 1998								\$ 101,950.00	\$ 101,950.00
Jalendar Year 1999		\$ 87,500.00	\$ 17,899.00		S				\$ 105,399.00
Calendar Year 2000			\$ 17,101.00						\$ 17,101.00
Jalendar Year 2001					S			\$	s
Calendar Year 2002					S			s	S
Jalendar Year 2003						\$ 32,996.78	\$ 100,000.00	S	\$ 132,996.78
Jalendar Year 2004							\$ 99,900.00	S	S 99,900.00
Jalendar Year 2005					S		\$ 108,671.00	S	\$ 108,671.00
Calendar Year 2006							\$ 110,850.00		\$ 110,850.00
alendar Year 2007							\$ 175,000.00		\$ 175,000,00
alendar Year 2008									
alendar Year 2009									100
alendar Year 2010						ALC: NO.	A		
OTAL		\$ 87,500.00	\$ 35,000.00		\$ 319,858.24	\$ 32,996.78 \$	\$ 594,421.00 \$	\$ 101,950.00	\$ 1,171,726.02
	Certified March 2008				Decertified August 2007				